



Tampa Bay Gem and Jewelry Society

An organization for gem and jewelry professionals and hobbyists in the Tampa Bay area

<http://TampaBayGemSociety.org>

Meeting

Wednesday, October 19, 2016, 6:00-8:00

John F. Germany Library, **
Carmen Manis Room, (East Building, 2nd floor)
900 N. Ashley Dr., Tampa, FL 33602

RSVP not required, but is appreciated.

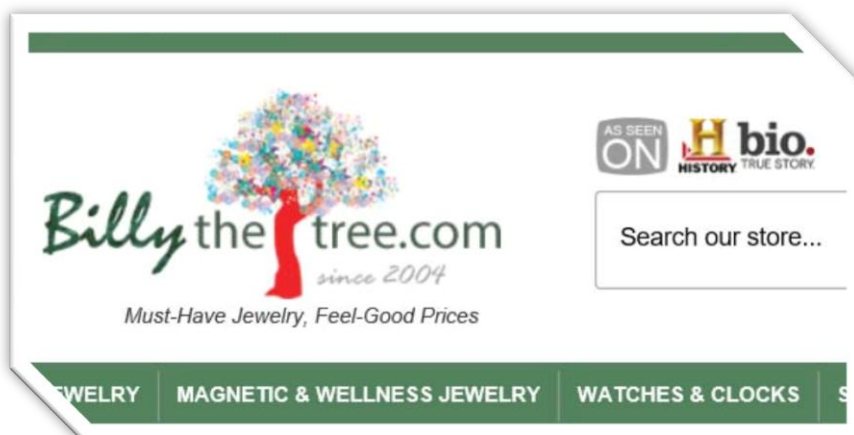
Contact Susie Crump (susiesails@verizon.net) or Kass Evans (kass@KassEvans.com)

Light refreshments will be served before and during the break

6:00 pm - Meet and greet

6:30 pm - **Program: "Selling Jewelry Online: Is the Industry Adapting?"** - Robin Weber, *President*, and Nicole Beaudry, *Marketing and Vendor Relations*, at BillyTheTree.com

A candid look at the state of e-commerce for jewelry selling, and how the industry is adapting, or, sometimes failing to adapt. BillyTheTree Jewelry has been featured on both The History Channel and The Biography Channel.



Robin Weber



Nicole Beaudry

** Parking: The library is located in downtown Tampa between the Performing Arts Center and the Tampa Museum of Art/Curtis Hixon Park. It is just blocks off of I-275 and about 5 minutes from the intersection of I-4 and I-275. There is a parking garage (\$1.20/hour) next to the library with entrances on Cass St and Ashley Dr.